



Dear Friend of KAFM,

As I write this letter, I have been on the job just a few days as KAFM's new Executive Director. Welcome...is how I feel, from the folks I've had a chance to meet. I look forward to meeting you in the days ahead. I am so excited to be in this role, at this station, in this town, in this state, with this staff and board of directors, these volunteers, and YOU! Your financial contribution is critical to KAFM and the community radio service we provide to the Grand Valley. We're grateful for every dollar you give.

Besides the great location (yeah, yeah, let me be the first to say, "Mark, you're not in Kansas anymore!"), magnificent views, amazing rivers, awesome music and an incredible dedication to the community, the mission of KAFM is one of the important things that drew me to this place. Here it is. Take a minute to read it carefully.

KAFM is a member-supported, volunteer-oriented community radio station dedicated to excellence and diversity in musical, cultural and public service programming. KAFM fills a vital role in the Grand Valley of Western Colorado as an accessible forum for the presentation of music, arts, culture and information by and for the local community.

That's the mission you support when you make a financial gift to KAFM. In fact, you are a fundamental part of that mission. Look at the opening words – KAFM IS... MEMBER-SUPPORTED! Because you've contributed in the past, you get it. You know you support the work of dozens of volunteer programmers as they give the Grand Valley the best in locally-produced music. You know your support comes back to you in great community affairs programming. And, you know that KAFM is filled with authentic, real voices dedicated to local community service.

Please renew your support for KAFM today, before the on-air drive starts September 29, because you know it's the right thing to do. An early pledge will get us moving to our financial goal and will help us fulfill KAFM's important mission.

Best Regards,

Mark McCain

Pledge on line at [kafmradio.org](http://www.kafmradio.org).
<http://www.kafmradio.org/Become-a-Member>

WIN! A paid pledge of \$120 or more before September 28 enters you in the drawing for the Jawbone Jambox.

OR a paid pledge of \$360 or more by September 8 puts you in the drawing for two VIP tickets to the Telluride Brews and Blues Fest September 12, 13, and 14. This is a **\$881 VALUE!** This prize is meant for KAFM supporters!

DONATE

