



GRAND VALLEY PUBLIC RADIO COMPANY, INC.
ANNUAL MEMBER MEETING
APRIL 25, 2018 – Minutes

*The KAFM Annual Member Meeting is held between April 15th & 30th each year.
All interested persons are welcome.*

Board Members Present: Ginger Mitchell, Vice President; Paula DeGroat, Secretary;
Cliff Sprinkle, Treasurer; Laureen Cantwell; Alex Forsett;
Harry Griff; Marsha Kosteva

Others: Ramona Winkeller, Executive Director; Travis Reed,
member/volunteer

Absent: Joe Gudorf, President

Vice President Ginger Mitchell called the Annual Member Meeting to order at 5:30 pm in the KAFM Radio Room. She welcomed those in attendance and then proceeded with the planned agenda.

1. **Proof of Broadcast and Published Notices of Meeting:**

Executive Director Ramona Winkeller discussed the Proof of Broadcast procedure followed for this meeting. Announcements were published on the station website and read on-air in advance of the meeting.

2. **Annual Reports of Officers & Committees:**

Executive Monitoring Committee - Treasurer, Cliff Sprinkle discussed the Executive Monitoring Committee (EMC). This is an internal committee that exists to review (not audit) station financial information and the Public File. The Committee meets quarterly to do so. Over the past year there have not been issues to present to the Board; miscellaneous housekeeping items only such as file order and organization and frequency of updates.

Facilities Committee – Harry Griff gave an update on the status of selling some of the station's real estate. The corporation owns the broadcast studio/station building, and the two side lots which have been operated as rental properties. (one to the East, one to the West). During the year, the Board approved moving forward to sell the side lots and restructure the outstanding debt. While we will lose the rental income, the reduction in the cost of debt servicing will aide in operational cash flow. The properties were listed in early April. There has been a good response but no offers as of the meeting date.

The station building has been well maintained throughout the year and is in good shape. Various projects have been completed via trade agreements with various handymen, plumbers, and roofing contractors.

We are very grateful for these arrangements that make our operations possible.

Membership Committee – Ginger Mitchell gave a summary report of the Membership activities and accomplishments over the year. Average membership is up, and the average dollar given is also up. This is an important source of the station revenue and there are a variety of opportunities to increase this income.

The station is implementing a new membership software called Click & Pledge, which is available at no cost to the station. It is replacing Giftworks which costs the station \$1200 annually. Both programs were used during the Spring drive and it went very well. There was substantial data clean-up done for the implementation. By the Fall drive only Click & Pledge will be used. This will provide a streamlined process with the hope of getting away from so much paper. We will save money and have better information to mine the data for more members; reap the rewards.

There were over 100 new members in the last two drives. An actual member count is not available yet, but the number is growing. Website members and sustainer members are also growing.

3. Election of New Member Elected directors (if any):

No Member-elected director positions are open at this time.

4. Old Business:

Executive Director Ramona Winkeller presented a review of the past year's accomplishments. Items of note included the Champion of the Arts award from the City of Grand Junction, the Classic Film Series, and a milestone 30,000 podcast downloads of our community affairs shows. A one-sheet handout with a summary profile of the organization and mission was available for those in attendance.

5. New Business:

Ramona continued with a discussion of additional activities that have begun at the station. The Radio Room Players have become more active with productions throughout the year. The KAFM Salon discussion groups have grown and now rotate with a Western Colorado Writers Forum partnership called "Rabbit Holes" which is an additional monthly discussion group featuring conversations with writers, artists, musicians and other eccentrics. Staff had been tasked with creating more activity in the Radio Room, and we are well on the way to a full calendar.

Other New Business included the real estate activity which was discussed under the committee reports.

6. Community Comments:

Community member & volunteer Travis Reed spoke to the Board. He thanked the all-volunteer Board for their work and commitment. He sees the current staff as some of the best ever but feels they are grossly underpaid for the time they put in. It's important to keep them here & happy and that some sort of bonus or raise would help in retention. His "wish list" for the future would include that.

The Board concurred with his assessment of the staff and noted the priority of compensation is on the long-range agenda. At this time the debt service and the uncertainty of governmental funding limits the budget.

7. Adjournment:

Meeting Adjourned at 5:56 pm
Respectfully Submitted
Paula DeGroat
Board Secretary