



GRAND VALLEY PUBLIC RADIO COMPANY, INC.
BOARD OF DIRECTORS
June 26, 2019 – Minutes
KAFM – Radio Room

The KAFM Board of Directors meets the fourth Wednesday of every month. Board meetings are open to the public, and we encourage listeners and community members to attend.

Board Members Present: Joe Gudorf, President; Paula DeGroat, Secretary; Cliff Sprinkle, Treasurer; Marsha Kosteva, Pam Lindsay

Others: Ramona Winkeller, Executive Director
Staff: Betty Ries, Jeff Shuldener (Coach), Eric Kelly
Community Members: Jim Eisenhauer, Mike Radosevich, Carol Rathbun, & Molly Shores

Absent: Ginger Mitchell, Vice President; Laureen Cantwell; Harry Griff

1. Call to Order/Agenda Review/Approve April Minutes:

New Music Director, Eric Kelly was introduced to the Board. He gave a quick summary of his background and how he found his way to Grand Junction & KAFM. He is trained in graphic design and is also a musician – perfect fit for the position. He has already taken on creating the music logs and getting up to speed with all involved. The Board and Ramona welcomed Eric to the team.

Meeting was called to order by President Joe Gudorf at 5:36 pm.

Call for approval of May minutes. Pam motioned; Cliff seconded. Vote to approve May minutes as presented passed unanimously.

Event Bureau item was added in after the ADA Studio discussion.

2. Executive Director Report:

Ramona reviewed highlights from the report for June.

Hopeful that presence at Rural Philanthropy Days will bring benefits. Great access to potential funders in one place. “Speed Dating” type meet & greet with various Front Range grant organizations.

Grant applications have been filed with several of the organizations; Anschutz, CO Creative Districts, Kalkus Fnd, Harris Fnd, Inselin Fnd, Inasmuch Fnd.

New Music Director has been hired; Eric Kelly

Member Appreciation event set for July 19th in the Radio Room. Music, Magic, Food & Drink.

In addition to the items in the report, Ramona updated us on the Radio Daze/Summer Celebration Raffle. Grand prize is 2 tickets to Mark Knopfler Red Rocks concert with lodging. Tickets for BOD members to sell will be available after the meeting.

Marsha asked if Ramona had any feedback regarding denied grant applications. Usually no, just that they are not funding media projects at this time. She feels good about current El Pomar application, as they appreciate how we connect non-profits in the community, even when not directly Arts & Culture.

3. ADA Studio:

Ramona & Betty reviewed the updated status of the ADA Studio process. Meetings have been held and drawings & plans are in process. It will be a multi-phase project (3) incorporating an accessible studio and bathroom on the ground floor in the East Gallery area. These changes will also call for renovations to the entry door, HVAC and electrical upgrades, installing and soundproofing security windows in the front of the building, and actually creating the reception area on the ground floor.

The initial estimate for all three phases is about \$70,000. The committee is hopeful to get FCI on board as a sponsor and the general contractor to manage the project without hiring an architect. A Capital Campaign is also being considered which will require "all hands-on deck" to secure seed money and commitments to fund the pledge pyramid necessary for the project. Ramona feels that funds are out there/available for ADA projects and is looking at resources for that information.

More details to follow.

4. Event Bureau:

Ramona reviewed the updates from the committee planning a Gala to replace the Art Auction fundraising. As everyone was copied on the exchange between Harry & Ramona, just open items were discussed. They're still gathering costs for food & bands before determining pricing for the event. Probably between \$60-\$100 tickets for a capacity between 50-60 people. Currently scheduled for Valentine's Day 2020.

Other brainstorming is going on for new raffle items, giveaways, and ways to attract money.

Also have a combined event with RMPBS scheduled for September 12th; premier of the next Ken Burns documentary on country music.

5. Financials:

Cliff reviewed the financial updates for the group. The comparative spreadsheet shows May 2019 behind year-to-date budget by about \$4800. This is a combination of a few

miscellaneous expenses but not a major concern. Trade recognition is also part of the expense overage; accountant is a little behind with those details. A comment regarding the capital equipment purchases being part of the overage led to questions as to whether those items should be capitalized on the Balance Sheet. Ramona will look into with Gina. Marsha made a motion to approve the May financials once the questions get answered. Pam seconded and the motion carried.

The Executive Monitoring Committee met to review the first quarter of 2019 the night before the Board meeting. The preliminary fieldnotes do not show any glaring items; as per usual, just a few housekeeping steps get discussed. The procedures are being followed and Cliff does not anticipate any issues once completed.

6. New Business/Good of the Order:

Community members present were invited to speak. Programmer Carol Rathbun, (Honey Lady) asked about the process of the minutes being posted to the website; had not seen May 2019 posted yet. Paula described the process regarding the month delay, lag time due to actual approval of the final version at the following meeting before being able to post. May was just approved earlier in tonight's meeting.

Long-time programmer Jim Eisenhauer spoke about his time in Grand Junction, his time as a programmer, his time working with the new Hospice when his wife passed away, and what he thought would be helpful for fundraising for the station. Through his life's experiences he would recommend one-on-one meetings with funders, having a visionary CEO to manage the people/staff/volunteers and hire someone else to raise the money; we need a Development Director, Ramona doesn't have time to do both. Cliff addressed his concerns and we all agree that we need an inside and an outside person, but currently can't afford both. Ramona acknowledged this as well. Everyone was in agreement that we would like to see the station be rich.

7. Adjournment:

Meeting was adjourned to Executive Session at 6:47 pm.

Respectfully Submitted
Paula DeGroat
Board Secretary

Executive Session was held to update the BOD on personnel issues. Also, a farewell to long-time Board Member Marsha Kosteva took place.