

Members Present: Karen, Loran, Kim, Martha, Coach

Snacks and Introductions:

- Martha talked about her new job with the Suicide Prevention Center

News Show Review: Buzz Burbank ~ One Man Newsroom

- Free Amazon Link
- 1:00 daily
- About 6 minutes in duration
- CAB Comments:
  - ✓ I like the show and think it is informative and refreshing
  - ✓ The show sends a strong message. Will this drive listeners away?
  - ✓ I like KAFM for music and NPR for news?
  - ✓ The show seems non-partisan and is not offensive
  - ✓ No commercials ☺
  - ✓ Nice to have a newsbreak in the middle of the day
  - ✓ Originally the voice is off-putting and sounds a little “commercially” or “cartoony”
- ❖ CAB is in favor of continuing the show. We’d like to listen to Buzz Burbank in the future.

Community Affairs Update:

- PBS in Tune:
  - ✓ Ryan Stringfellow discusses upcoming PBS shows and plays the audio for the trailers
  - ✓ NOVA
  - ✓ Masterpiece Theater
  - ✓ Austin City Limits: plays music from the artist
  - ✓ Community Cinema: does a critical review of the show
- ❖ CAB enjoys the “trailers” and thinks the voices are compelling even without the video. We enjoy hearing the different voices offered through the trailers. **We love the PBS and KAFM connection.**
- Conversation for Keeps:
  - ✓ Steve does the recording at home in Fruita.
  - ✓ Joe went out to his house to help set up the sound
  - ✓ For this show, Steve has conversations with Grand Valley Community Members
- ❖ CAB enjoys the higher quality recording. The studio recording is the best, but home recording with the adjustments is good enough. We like the content and wonder if the higher quality recording enhances the content.
- ❖ **What about a Podcast?** (we had a brief in-service on Podcasts):
  - ✓ Record an audio program and post it on the website
  - ✓ Click and listen
  - ✓ Download to phone i-POD, MP3 player, or “Podcatcher” app

## Topics from Station Manager

- We read Joe's email
- Topics of Interest = controversial??
- Do we need a specially trained or experienced interviewer?
- This seems like a difficult forum to manage unless someone has the experience with spontaneous questions and comments from callers.
- Would we need a programmer with journalism experience, news entertainment, mediating controversy?
- ❖ CAB appreciates the idea of "trending topics" with a call in aspect, but are concerned about how to choose those topics and manage the platform.
- ❖ We are intrigued, but worried that we might turn off a group that supports KAFM.
- ❖ CAB would like more details about Joe's vision for this. We would like some clarification and perhaps a model for the vision of this programming.

**Next Meeting: August 7<sup>th</sup> @ Coach's House**

**412 Prospectors Pt in the Ridges**

### **Future Agenda Items:**

- ✓ **KAFM Membership Card**
- ✓ Discussion questions for August meeting:
  - What would be the minimum pledge amount to receive a Membership Benefit Card?
  - Could you join in the middle of the year? In between fund drives?
  - How many benefits/businesses could be included? Would we limit?
  - What about competing businesses?
  - How do we approach businesses?
  - What about underwriters and current supporters
- ✓ **Community Affairs programs**
- ✓ **Schedule future meetings**