

KAFM Community Advisory Board agenda

Jan 21, 2020 5:30pm Meeting #1 of 6

In attendance: Katlin, Karen, Matt, Kim, Betty, Martha, Janice, Anna, new members Mariah and Kyle

Guests: Sarah Brooks, Jesse Remond, Wayne Smith, Jennifer Richardson, Teresa Nees

Introduction of Members: (New CAB members: Mariah Reynolds, Kyle Kercheval)

Review of 2019: Coach

- No one dropped off of CAB from last year to this year (except Wayne who moved away mid-year last year)
- Reminder, CAB does not make policy but recommendations
- Highnoon Solar sustainability show only last 2-3 months before host moved from Grand Junction
- Veterinarian doctor who was interested in a pet show, and it has not happened
 - Anna has a new vet on staff that may be interested in hosting a show
- March meeting, review of short features, decided we didn't want to let any go but KAFM has moved them around
- Shawn from the VA who addressed CAB, show about veterans issues coming soon hopefully
- Entertainment calendar- is much more listenable now and is always under 3 minutes which came out of a CAB recommendation
- Animals in the workplace (KAFM workplace)- KAFM was getting ready to implement a new policy (drafted with board) that would not allow animals in the building but that was before a personnel issue in May, so it was decided not to implement at this time. It is on hold.
- Family, friends and neighbors show by Mike Mansheim- is still interested in getting this show started in 2020
- Money show (Clear Waters Financial) her show is on the air and is going fantastic!
- Arts Commission show- they are working on getting connected with individuals from the different schools, and we hope to get a feature on KAFM soon.
- Children's Hour- the right time opened up in January and it has been on twice (Sunday mornings at 8am) per CAB's recommendation. So tune in!
- KAFM Executive Director job opening and new director will be announced at the end of this week or soon thereafter
 - Betty is one of the three finalists (yay, Betty!)

Mobile Mesa County

Guest: Sarah Brooks

Note: This monthly segment is already on KAFM's schedule.

Sarah will provide present and future topics she has planned, and the CAB can provide feedback and other ideas.

- Sarah works for RTPO and her role is mobility management, and her job is all about increasing mobility for certain populations. She also does a lot of community outreach in

her current role. GVT has a perception problem (only the sick, dying and worst of the worst ride GVT), so another big part of her job is breaking down those stereotypes.

- CDOT is investing in positions like Sarah's to educate the public about other transportation options to help alleviate traffic on common roadways (I-70, I-25) etc.
- Her show will be dedicated to all things mobility in Mesa County, including public transit, GVT, Bike to Work Month and regular bicycle commuters, bringing on someone from the airport, bring in someone from BLM and COPMOBA to talk about the Palisade Plunge, etc.
- **Feedback from CAB:**
 - Has she done ADA topics yet? Recommended that she does include ADA as a topic, including ADA regulations for new businesses. It would be valuable for our community to know this type of information. Possibly feature ADA regulations for voting booths later this year as election season draws closer. And how does planning for accessibility effect community projects.
 - Bring the county and the city together for a show to talk about their collaboration for the connection on the Lunch Loop and other projects.
 - CDOT owns roads that go through our community and we don't have any say over that. I-70B curve finally being greenlighted and the city is getting a lot of flack from the community. So bringing on a CDOT representative and a city representative to discuss this.
 - Have a paratransit rider come on the show
 - Blood brothers come on the show, nonprofit that works to get adaptive parts in cars
 - E Bikes- discussion around where these fit into mobility
 - Scooters- scooters that you can pick up wherever and then drop wherever, what have other cities learned from implementing this program
 - Someone just tried to bring these to Palisade
 - Have traffic cops on the show and what are the types of mobility issues they see firsthand
 - Alternative vehicles/Off road vehicles- where can you drive ATVs, golf carts, and other types of alternative vehicles and why they are allowed in certain areas and not allowed in other areas.
 - What point do communities reach a threshold for train transportation, light rail or a gondola...

Homeward Bound of the Grand Valley (HBGV)

Guest: Jesse Remond, development director

We are thinking of a new segment for Community Affairs about homelessness. What ideas do CAB members have for topics and guests?

- In charge of the funds, PR, marketing, events, etc. and he has been there for almost 2 years full time.
- They served over 3,000 people last year including families, vets, people who are almost homeless, or don't have a place to shower/eat, etc.
- In the past, HBGV has been on Community Affairs throughout the years periodically but Coach thinks listeners and the community could benefit from a regular program on homelessness. The show would not be just about HBGV

- Need to figure out who will host/co-host this show
- **Feedback from CAB:**
 - Possible host/co-host Jeremy Beck, opera composer who is composing an opera on homelessness, he went down to Houston to study homelessness and he is really passionate about this topic, recommended by Anna as a possible co-host and at the least a guest
 - Have guests on the show that were homeless to tell their story, including those who are working, those who have been here for years and years and lost their home, teens, etc.
 - This could be really powerful if this was a storytelling show that features the people who have lived through homelessness rather than bringing on the “experts” or talking about policies
 - Important to figure out what the point of this show is: debunking the stigma around homelessness?
 - Middle school kids (Bookcliff Middle School) have transformed a core office into a store that has food, toiletries, etc. so that any kid from anywhere can come in and take those supplies for free
 - Kick it off with being on House Talk possibly
 - Housing Pathways
 - Affordable housing issue in Grand Junction
 - Hear stories from people who are homeless and “successful” or who were homeless and are now not
 - Bring GJPD on the show to talk about what the community thinks their role is when it comes to homelessness and what their reality is, or how they have helped certain homeless individuals
 - Legal clinics
 - What are the ways that the community can actually help/support individuals that are homeless
 - Pet segment, Roice Hurst receives calls all the time from people wanting Roice Hurst to rescue a dog from a homeless person
 - **This is something that CAB is passionate about and wants KAFM to take on.**

Food Frisbee

Guest: Chef Wayne Smith of WCCC

This current monthly show is looking for some fresh ideas from the CAB.

- History of show: Case Bricker started the show years ago. Next iteration, Wayne took over the show with a new co-host. They have brought in chefs, nonprofits (Child and Migrant Services), winemakers, farmers, etc. What he would like to know is what do people want to hear?
- **Feedback from CAB:**
 - Grandmother and granddaughter- passing recipes down through the years, more focused on relationship
 - Interview past students and how food has changed their lives.
 - Food trucks
 - Meat vs. “fake meat”
 - Restaurants that do sustainable practices

- Bring back music in the kitchen and other show topics that were good in the past
- Servers vs. customers
- Brewclub members
- Minimum wage and how that affects the restaurant industry
- Tipping- and new tipping practices (tipping baristas, chefs, etc.)
- School District 51- Dan Sharpton
- Any new businesses at the Business Incubator?
- Fly fisherman and how do they cook the fish they catch
- Camping cooking

Community Affairs show: Recycling, Waste, Sustainability

Guest: Jennifer Richardson and Theresa

We would like to bring back a Community Affairs show that has been missing from KAFM's lineup for a few years, but is still as relevant as ever. The CAB can weigh in on what topics are of interest to them. Jennifer is also looking for a co-host.

- Jennifer- Director for Mesa County Solid Waste, important for the community to understand what exactly solid waste management entails and that it is more than just a landfill. Bottom line is to help bring awareness to the community so that at the end of every show they can make conscious decisions when it comes to environmental stewardship.
 - Current list of possible topics/guests: recycling (is the recycling ending up in the landfill, single stream or multi-stream), electronics recycling and illegal dumping in the desert, local action groups (Great Old Broads for Wilderness, Rivers Edge West, other citizen action groups) take what every day policies are and how you can get involved, tips for what people can do here locally right now to be more sustainable, FB group, Western Colorado Alliance (help connect you to resources to accomplish your goals, director Grace is willing to be a co-host), business partners going green, public land management, public land use, Water Center at CMU
 - Ultimate goal for show: Environmental Stewardship
- **Feedback from CAB:**
 - Air quality, burning topic
 - Really like that this show would give actionable items to listeners
 - Do meatless Mondays really help the environmental
 - Reusable water bottles
 - Backyard conservations: what can we do to encourage birds, bees and butterflies
 - Better than store bought pesticides
 - Math behind decisions (better to use paper towels or use wash clothes even though you are using more water/electricity)
 - Rabo Bank, largest agricultural bank based out of Holland, requires borrowers to have a sustainability plan before they will lend money

Idea from Wayne- During a fund drive, do a mash-up or switch hosting shows since a lot of the shows tonight have overlapping topics.

Thank you to CAB's new members.

Next meeting: Tue Mar 17. This is during Spring Break. Do we want to reschedule? **Keep it on this date.**