KAFM Community Advisory Board  

Agenda  
Mar 20, 2018  5:30pm  Meeting #2 of 6

In Attendance: Kim Smith, Monty Haltiner, Zac Grant, Katlin Birdsall, Anna Stout, Coach  
Guests: Charlie Blamer (RMPBS), Riley Sleigh (PHS junior)

**Feature Idea:** Kathi Roy  **Postponed until May meeting**

**Rocky Mountain PBS**  Charlie Blackmer
PBS does a Community Affairs show the third Wednesday each month.  
PBS has free programs/podcasts available for KAFM to play.  
- Super School News - 4th, 5th, and 6th graders  
  - Local students recording at CMU  
  - 2 minutes long  
  - 15 schools in the Grand Valley each year for 30 years  
- Colorado Experience  
  - CAB listened to a short segment about KKK in Colorado and “Ladies of the Mines”  
  - 72 episodes available for KAFM  
  - 29 minutes long  
  - May need to add some tags since the show is nearly half hour long  
- Insight - investigative journalism  
  - One 25 minute episode on child trafficking  
  - Professionally produced in Denver

**CAB Feedback:**  
- Super School News might be cool to play older episodes for a throwback Thursday  
- Emily Shockley does a Community Affairs once a month and Super School News might be fun to add to this show.  
- Colorado Experience is very appealing. It is a longer show, but we may have the capability to alter the files to meet our needs.  
- We believe that produced content such as this could draw listeners to the music.  
- We think that collaboration with PBS is a good idea and utilizing this professional content is great  
- PBS and KAFM work in a reciprocal relationship and both stations benefit

**Short feature/School project:** Riley Sleigh  
- Riley first pitched his Young Chataquan idea at CAB at our last meeting in January. This ties into a service project at Palisade IB Program.  
- Coach and Riley produced a couple of pilots to share to get feedback

**CAB Feedback:**  
- Like hearing local youth
- Recommend working in a plug for Young Chataqua in the outro. Offer website to get more information about Young Chataqua so we don't have to shuffle time sensitive information.
- Riley has 15 kids ready to start recording in order to build a series
- What about sustainability? Riley said that there are other kids interested in taking over.
- Coach would like a stipulation that Riley take on a co-producer that is an underclassman (or more than one) so that they can take over the program when Riley graduates.

**The Colorado Sound**
- Currently airing on several stations around the state
- There are no barriers to us airing this, such as cost or politics
- It is a departure from live programming
- Two one hour segments per week
- All Colorado musicians
- Hook at the beginning

**CAB Feedback:**
- LOVE the idea of showcasing Colorado musicians
- Wondering about Oscar Blues underwriting

**Spring Pledge Drive**
- New this Drive: Underwriting and features
- Testimonials: How they work, how we use them
- CAB members will record testimonials now!

**Next meeting:** Tuesday, May 15