

KAFM Community Advisory Board agenda

Jun 09, 2020 5:30pm Meeting #3 of 6 (rescheduled from May 19)

In attendance: Coach, Katlin, Betty, Matt, Karen, Kim, Kyle, Martha, Anna, Mariah

Guests: Donna Morrall, Killian Rush, Andrea Rosenberry, Cyrene Jagger

Zac Grant had to drop off of the KAFM Advisory Board.

Ideas for a new monthly Community Affairs programs

1. Host: Killian Rush from Colorado Canyons Assn. (CCA). Theme: Outdoor recreation and public lands
 - a. CCA- nonprofit works in partnerships with BLM to connect our community to three conversation areas
 - b. Killian will focus on all public lands topics not just the three public lands that CCA works on
 - c. For hot button issues, invite guests from both sides to the show
 - d. Topics:
 - i. what can you do on public land (horseback riding, boating, fishing, hiking, camping, skiing, restoration, OHVing)
 - ii. different parcels of public land
 - iii. Explain what exactly what public lands are, since a lot of people still don't know. Highlight the opportunities here compared to other places
 - iv. History of public lands and how federal lands affect the decisions that are made around non-federal lands
 - v. How should we treat public lands and be responsible as citizens
 - vi. Public lands role in economic development (potentially have Robin Brown from GJEP)
 - vii. Social aspects of public lands
 - viii. Increase cooperation between all outdoor rec users (hikers/bikers vs. fisherman/hunters and motorized vs. non-motorized)
 - ix. Trash up in the north desert, implications on habitat and cost associated with removing it
 - x. Animal access (dogs) on public lands
 - xi. Kids outreach, student outreach
 - xii. Guests from the Outdoor Rec industry
 1. Very timely topic since the city is focusing on outdoor rec as an economic driver considering current circumstances (COVID-19)
2. Host: Andrea Rosenberry from Colo. Legal Services Theme: Law
 - a. She is a generalist at the legal services other than criminal or personal injury
 - b. Colo. Legal Services- funded primarily through the legal services corporation (federal government grants). They work to help indigent, elderly or victims of domestic violence for no cost. Protection orders, divorces, custody cases, estate planning, etc.

- c. Kim remembers we had a potential lawyer show years ago and had a long list of potential topics. Maybe dust off?
- d. Topics:
 - i. Talk about the services that Colo. Legal offers as well as other free/low cost legal services available to listeners
 - ii. Tenants rights and pitfalls
 - iii. What are recent changes
 - iv. Domestic violence
 - v. Divorce
 - vi. End of life care
 - 1. Bring doctor/nurse/hospice staff on show to talk about it from the medical side and how they interpret legal documents
 - vii. Wills
 - viii. What are people's rights when they are under certain duress or stressful situations
 - ix. Federal Cares Act
 - 1. Forclosures
 - 2. Public housing protections
 - x. Invite different guests:
 - 1. public defender
 - 2. Prosecutor and what their relationship is with the police
 - 3. State attorney
 - 4. City attorney
 - 5. Water rights/law attorney
 - 6. Board of realtors

Show pitched by Anna Stout

Different members from the black community want to do a show on race, implicit bias and more. Anna will connect them with Coach.

KAFM New Financial feature (Guest presenter: Donna Morrall)

"On the Money Minute," a long time feature that came from a college out-of-state, has ceased production (currently it is played twice a day M-F). To replace it, we plan to create a locally-produced financial "minute."

- Donna's background: She does financial planning, divorce planning, investment planning, etc.
- Still figuring out the name of the show
- Possibly use these as teasers for Donna's main show
- Possibly have a series of shows that can stand along but also work together
- Seven spots a month that will rotate throughout the month
- Topics for the show (keep topics basic and simple):
 - Stocks vs. exchange traded funds
 - What's a bond?
 - How do interest rates change?
 - What are the three things you want to get ready if you are going into divorce

- What is inflation?
- How do you determine the value of the U.S. dollar on the global market?
- Stock market percentage points
 - what does the DOW mean when it says that it's up 12 points
- Fun money history
 - Reason certain presidents are on certain coins/bills
- When is a good time to go for social security?
- How do you prioritize with limited income?
- If you haven't started saving for retirement is it too late?
- If you invest this much today over this time period, here is how much you would end up?
- College savings accounts (529s vs. investing in real estate)
- Tip for CAB members: Start ROTH IRA at 18 years-old and invest in it until 24/25 and then stop, that compounded interest will earn you more than if you start an ROTH IRA at 30 and invest in it until your 65.

Possible short feature or PSAs from Colo. State Patrol

Master Trooper Gary Cutler has been in touch with Coach, and sent a sample of what we might broadcast.

- Interesting and worthwhile to have a representative from state patrol
- He has a nice voice for radio
- Would need to be edited down/more concise with his tips. He lost most of us about part way through. Two minutes was too long, recommend 30 seconds to one minute.
- Relevant
- Possible title: Super Trooper Tips
- Introduce himself in the beginning and at the end
- Topics:
 - Roundabouts
 - Cell phone usage
 - Bikers rights
 - What to do when you are stopped by a cop
 - What are your rights when you are stopped by a cop
 - Tips to help you be a better citizen and make cops jobs easier
 - Basics of what is state patrol and how they differ from other law enforcement
 - Legal limits when it comes to drinking

Covid-19 and Community Radio

Community Affairs was active all through the stay-at-home order.

Live music programming was resumed on Apr 27, on alternating days.

Reports from CAB members:

- **Marillac Health** Martha

- When this all started medical staff stuck around, dental shut down completely, staff worked remotely if possible, closed county clinic. They did have to furlough dental employees. Now they are all back to work.
 - Potential for furloughs/layoffs down the road depending upon budget
- People are reluctant to come back to get their care now that Marillac is back and operating.
- People are resistant to telehealth appointments.
- They were one of the few organizations that had N-95 masks so that they could conduct emergency dental work (they were prepared after the SARS scare).
- **GJ Rockies** Kyle
 - Nothing is official yet but there is a good likelihood that there will not be a GJ Rockies season this year.
 - Everything is up to MLB and players league and then it trickles down to the minor leagues.
 - Season was supposed to start June 19 but still haven't heard anything yet and logistically it's a nightmare.
- **Dist 51** Kim
 - Charge is to hope for the best but prepare for the worst. Things are pointing to some form of face-to-face instruction happening in the fall. A lot of ambiguity right now from the state so planning for all different scenarios.
 - Appreciated Dr. Sirko's leadership, and senior leadership has spent a considerable amount of time considering what is best for kids but still adhering to state guidelines.
 - Know after June 22 if waiver is accepted for graduation.
 - Working with CHSAA to reimagine how sports will happen.
 - Will know more at the beginning of July.
- **CMU** Katlin
 - Safe Together, Strong Together Task Force includes CMU experts as well as members from Mesa County Public Health, St. Mary's and Community Hospital who are developing a safe return to campus this fall. There are 8 subcommittees working through academic adaptations, residence life, student life, athletics, etc.

Next meeting: Tue July 21

Katlin will be out on maternity leave