**KAFM Community Advisory Board**    minutes

May 21, 2019   5:30pm Meeting #3 of 6

**In attendance:** Coach, Katlin, Zac, Betty, Anna, Wayne, Janice, Matt

**Guests:** Shawn Montgomery, Vicki, Ivone Rodriguez, Suzi Radosevich, Yvonne Day

**Veterans Administration** Presenter: Shawn Montgomery,

* A monthly segment for veterans issues is in the works.
  + Currently serve 16,000 veterans and have the capacity to serve around 22,000. Focusing now on the Vietnam War veterans and changing their perceptions of the VA. They offer a ton of services for veterans. Focus on all veterans issues and some on the VA.
* Brainstorm of ideas for topics for this program:
  + Student Veterans Association at CMU
    - Veteran Laptop Program at CMU
  + Outreach strategy with Roice Hurst
  + VA program coordinators
  + Date of events especially in outreach
  + Veteran stories (censored prior)
  + Highlighting veterans in the community and what they are currently doing professionally and personally
    - Possibly do these as a spotlight at the top of the hour that then promote the show too
  + One Source (Anna recommended)
    - Volunteers of America, self-care for women
  + Veterans Art Center
  + Rec therapy
  + Winter Veterans Sports Clinic- 500 veterans participants

**Mountain Medicine Directory**:  Presenter: Ivone Rodriguez

* Ideas presented for a new segment related to the Mountain Medicine publication.
  + Main purpose of the show is to inform the community about new technology, new doctors, new procedures, etc.
* CAB focus: How would this fit in with existing shows from MC Public Health and “Vibrant Wellness?”
  + Most CAB members think these topics don’t overlap and there is room on the radio for this new show, as long as it focuses on new technology, new health research and individual health rather than for the masses.
* Types of guests: specialists (homeopathic, doctors, etc.)
* CAB suggested a different name for the show than Mountain Medicine. A lot of CAB members associated that name with being in the mountains, shamans, etc.
  + Possible name: Innovations in Health, Western Innovations, Innovations in Medicine

**Special Features** Presenters:  Suzi Radosevich, Yvonne Day

Entertainment Calendar:

Follow up to discussion from last meeting.  Questions the CAB had:

* What is the criteria for inclusion on the Calendar?
  + Priority is given to underwriters and what is submitted on the KAFM calendar. Then Suzi and Yvonne are reaching out to quite a few different sources (see more details on the attachment).
* How does the calendar get produced?
  + It is produced weekly in the production room. The information is required two weeks prior to the event and is recorded for the coming week (see more details on the attachment).
* What type of details are generally included?
  + Didn’t get to this question.
* Other:
  + When the entertainment calendar first started it was one day at a time and evolved into the format it is in currently.
  + Maybe have a larger discussion with KAFM staff and underwriters about submitting events since currently there are half a dozen that don’t and the volunteers are spending a lot of time tracking down details to their events. Suggestion is if the underwriters don’t submit events like everyone else then they are not included in the events calendar. Setting parameters around underwriters may make this job easier on the volunteers running the calendar.
  + Wayne has searched for events and what’s happening in Grand Junction on a weekly basis and is normally directed to a different website. He recommended SEO or optimizing the KAFM calendar so that it comes up and people know to look at this calendar on a regular basis for arts and entertainment events.

**Animals in the Workplace**

* KAFM is in the process of looking at and implementing a new policy in light of increasing complaints concerning pets in the building.
* What experience do CAB members have with this issue where they have worked?
  + One CAB member has noticed an unleashed, German Shepherd who wanders many times she is here. And it has caught her off guard every time.
* What are the pros and cons of allowing pets in the building at KAFM?
* Other:
  + It shouldn’t be KAFM’s staff responsibility to enforce the animals in the workplace policy that is in place now.
  + Public health hazard by having dog’s feces and urine in the building
  + People are allergic to dander
  + There could be potential issues between actual service animals and dogs that are here as pets.
  + Issue with public safety
  + May lose programmers or underwriters because of pets at KAFM
  + Rather than just changing the policy it is important to have a time to hear out current programmers that are bringing in their pets to KAFM and have specific communications of why the policy may change because some programmers may be have a hard time with the change.
    - Maybe institute a more lax policy during the hours of 7pm-12am since they are here alone and may have left their pets alone all day while they are at work.

**Next Meeting:  Tues July 16**