

KAFM Community Advisory Board Minutes Nov. 19, 2019 Meeting #6 of 6

In attendance: Coach, Kim, Janice, Martha, Anna and Katlin
Harry Griff (Board of Director observer)

News:

- Board of Directors have created a new job, Development Director, and Ramona will be taking this position as soon as they find a new executive director.
- Anna Stout with Roice Hurst, new mobile veterinarian vehicle
- Janice reached out to group for ideas on a foundation to create for her estate or what foundation/organization she should leave her estate to

Community Impact Council

- Background on CIC: Is an organization, non-profit that grew out of the Human Services Council. Collaboration on a larger-scale of non-profits within the Grand Valley and growing students at the university to become non-profit managers as a viable career path. Eight years now, of changing and evolving. The purpose is to strengthen non-profits in the community through collaboration and sharing of resources and training/networking opportunities. It's open to businesses as well. Martha is now the president and will be for the next year. Membership for a non-profit is \$50 a year, business is \$60 a year and individuals are \$40 a year. Quarterly membership meetings. Trainings twice a year and spread across the sectors. Socials occasionally as well. Weekly newsletter that goes out to all members too (job postings, events, new information).

- o Question: How can KAFM support CIC?

§ CIC member come in and record a weekly PSA that would then play two to three times a day.

§ Monthly segment on KAFM Community Affairs, or possibly compliment Doug Sorter's Connect the Dots show or co-host with him.

- **Coach asked Martha to ask at the next CIC board meeting if someone would be willing to write and record a weekly PSA AND/OR would someone be willing to schedule guests and/or host a monthly segment on the community affairs hour.**

- **Coach is also willing to attend the next CIC meeting if need be**

Colorado Public Radio: Stina Sieg

- Everyone present listens to both KAFM and CPR
 - o Kim listens on her drive in and listens to KAFM on her drive home
 - o Janice does CPR when she wants news, maybe once a week
 - o Katlin- drive in and home from work

o Martha- both stations are preselected, more as an avid listener to CPR in the morning and on the weekends

- No one considers CPR a competitor

- **Everyone present thought it would be a good idea to cross-promote between the two stations**

- RMPBS has a show on KAFM once a month for 10-13 minutes and bring in audio clips and talk about the programming that's coming up that month or special events. This could be a model for CPR cross-partnership.

§ What news/information would be featured if CPR came on KAFM?

- Stina pitched possibly featuring CPR's series (After Columbine, Teen social media usage) so highlighting programming you can't get on KAFM but that complements KAFM's programming. Talk about news that's happening within the community, not news that's coming out of Washington, D.C. Set boundaries around the news/content (local news and interviews, Colorado news, nothing too politically-charged since this could really turn off KAFM listeners who are tuning in for just a few minutes)

- Is there a way to promote KAFM on CPR?

o Possibly embed podcast of CPR's KAFM show on CPR's website or social media

- **No objections to the partnership from CAB members**

o Maybe CPR could bring in a sample of what it would sound like so CAB can make further recommendations

Radio Room Theater ideas Guest: Vanessa Hamilton, CMU theater major and KAFM volunteer programmer for about a year

- Acting/directing major at CMU, sophomore goes by the name freshman on the radio. She is on Friday mornings as the crow flies and does a Broadway hour too.

- Used to have a lot of theatre down in the Radio Room until recently including the radio rooms players, also been the Poe project, senior theatre, etc. but due to recent events of a staff member leaving KAFM these have fallen off

- Vanessa is interested in possibly getting some type of theatre productions.

- When we did have these who came and ages?

o A lot of the actors bring in their friends and families

o They have been really well attended

- What is the demand for more acting space/opportunities?

o A lot of CMU actors if they don't get cast in anything then there aren't a ton of other opportunities especially during the summertime or first semester for freshmen.

- Restaurant/club/bar place in New York- when actors aren't cast in big productions they are doing smaller one-acts maybe mimic something like this in the Radio Room

- One Acts would be perfect for the Radio Room in Vanessa's opinion
- Tasked Vanessa to talk to her faculty/advisors if she would be able to get credit for producing shows or One Acts here in the Radio Room
- Katlin suggested maybe doing a test run this summer to make sure that CMU students have enough time to dedicate to the show to make it great
- **Important to bring in community actors if we do move forward with radio room drama. Find a way to incorporate community members somehow. Make sure that this would benefit them as well.**
- **Dinner theater- need to have a full separate discussion early next year to discuss in further detail**