



**GVPRC Board of Directors
Minutes of Monthly Meeting
February 13, 2014**

Present: Marsha Kosteva, Boyd Franklin, Michael Piontkowski, Cliff Sprinkle, Tedi Gillespie, Mickey Krakowski, and Barry Barak,

Minutes by: Jason Smith

1. Call to Order

The meeting was called to order at 5:37 PM.

2. Introductions and Welcomes

There were no guests present

3. Moment of Silence for the Broncos

A motion was made stating that “we’ll get ‘em next year” the motion was seconded and all voted in the affirmative. The motion passed.

4. Board Minutes

It was moved and seconded that we approve the minutes of the Regular Board Meeting held on 01/09/2014. The motion passed unanimously.

5. January 2014 Budget-to-Actual Report

Property at 1304 Ute Ave. has not been rented out yet. The rental rate was recently dropped to try to get someone in it soon.

Income is up from donation, off-air fund raising, and the Radio Room.

Expenses are up for the Radio Room, website design, insurance, and utilities.

6. Commitment to PSAs

“The Board noted that PSAs are not being read by programmers. Given the prominence of public service programming in the mission of KAFM, the Board asks the ED to ensure that Public Service Announcements are returned to the regular rotation of scheduled on-air hourly reads.”

7. Committee Reports

a) Annual Member Meeting – Jason, Boyd and Cliff

The annual member meeting will be on Tuesday, April 29th at 6pm. Notice of intent by any member wishing to fill a member elected board seat must be filed by April 1st. Directors are asked to have their reports prepared for the meeting.

b) Board Member Recruitment – Marsha, Michael and Mickey

Potential Board selected candidates are being interviewed. A board member to fill the open board selected seat will be chosen by a board vote at the regular board meeting on April the 10th.

c) Fundraising - Tedi

i. Translators and 15 year anniversary

We need to add a member or two to the committee to help out.

Also needed is a list of specific talking points on the translators for discussion with potential donors.

8. ED and Staff Reports

Underwriting and Grants

We have renewed accounts with Rocky Mountain Health Plans and St. Mary's Hospital. Both accounts doubled their underwriting.

New Staff

Christina Karstens has been hired as the Operations Assistant.

Events

Lots of Radio Room events in the near future; Eilen Jewell on March 26th. This will be our 15th anniversary show!

We have submitted an application for a wine and beer events license. This will allow us to sell wine and beer for 15 events in a calendar year.

The Art Auction is Friday February 21st. There are articles on the auction in the Telluride Watch, Daily Sentinel and in Grand Valley Magazine.

We are asking community members to create art that reflects what community means. The art will be displayed in the Radio Room.

We are reaching out to all involved with KAFM over the last 15 years to ask them to come in and record a promo celebrating the station.

The spring drive will be April 11th -18th.

The Radio Soul Train event will be held on the 19th.

We will have a Grand River Vineyards concert June 28th. We are looking for a big name for the show.

Radio Daze will be in August at the Edgewater Brewery. They have a stage now and will have more room than at Kannah Creek.

9. Other Business- None

10. Meeting was adjourned at 7:49 pm