



GRAND VALLEY PUBLIC RADIO COMPANY, INC.

Annual Member Meeting

April 24, 2019 – Minutes

KAFM – Radio Room

The By-laws of Grand Valley Public Radio Company, Inc., dba KAFM, provide for the organization to hold an annual member meeting sometime between April 15th-30th. A function of the meeting is to elect new board officers and members as necessary.

Board Members Present: Joe Gudorf, President; Ginger Mitchell, Vice President; Paula DeGroat, Secretary; Cliff Sprinkle, Treasurer; Lauren Cantwell; Harry Griff; Marsha Kosteva; Pam Lindsay

Others: Staff: Coach & Thomasina Russell; Members: Two community members present, Richard & Travis

Absent: Ramona Winkeller, Executive Director

1. Proof of Broadcast and Published Notices of Meeting:

Meeting was called to order by President Joe Gudorf at 5:32 pm.

Proof of Broadcast: 4 spots a day on air & published on the station's website.

2. Annual Reports of Officers & Committees:

President's Report: Joe Gudorf reviewed the strategic & financial highlights of the station activities from the 2018 Annual Report.

Additions of a Membership Coordinator, an Events & Outreach Coordinator to manage the Radio Room, and an Administrative Assistant combined with the existing staff have created a team of "miracle workers" who keep KAFM on track and the operation going.

Over 200 volunteers, along with the Board of Directors and the Community Advisory Board all contribute to this as well. All were thanked. A new Event Bureau has been created for 2019 to develop new strategies for the station.

The property sales in 2018 have strengthened the station's Balance Sheet by reducing debt and lowering the monthly cash outflow.

The future is bright as the station celebrates its 20th Anniversary.

Vice President's Report: Ginger Mitchell discussed the plans for new revenue opportunities with the addition of the Membership Coordinator. Increased and focused data base management will help create more meaningful details from which to cull opportunities.

She also discussed the hope to make this annual meeting more significant and meaningful in the future. Ideas are welcome to help create involvement and participation.

Treasurer's Report: Cliff Sprinkle reviewed the activities of the Finance Committee and the Executive Monitoring Committee which keep an eye on the required compliance and reporting activities for the station. All has been in order for 2018 with a few sporadic housekeeping items to keep current.

Cliff & Joe have created a spreadsheet analysis to summarize the monthly financials for the full board. It is a comparative report that has provided a consistent and concise method of review to keep the monthly meetings moving along. The accountant, Gina Tallman, has also created a CPB/NFFS tracking report to help the Board track those details.

The Committees feel good about the station and are seeing good trends for the future & next 20 years.

3. Election of New Member Elected Directors (if any):

Three member-elected Board seats are up for election; Cliff Sprinkle, Marsha Kosteva, and Alex Forsett. Alex has resigned his position, Cliff has agreed to another term, and Marsha will stay on until new members are found.

Harry discussed the Board vs Member elected positions and the 50/50 composition. Other factors in choosing members are related to acquiring necessary skill sets to enhance the Board. Additional discussion followed on ways to reinvigorate the annual meeting and bring out more potential directors.

A vote was called to reappoint Cliff Sprinkle and Marsha Kosteva to the Board. Motion carried; congratulations and thank-you's to all.

The current officers are willing to stay on in their positions. Harry Griff moved to accept the current slate of officers. Motion carried.

4. Old Business: Nothing presented

5. New Business: Nothing presented

6. Community Comments:

Travis requested more involvement of Board members at events. Classic movie night has had a low turnout, and needs to develop a following

The Board hopes that the Event Bureau will help with this along with determining which events are working and which are not. We want to build on what's working and not wear out staff. The Board acknowledged they could do a better job at having someone at each event and work on member solicitation. We also want to take advantage of the Sold-Out events in the Radio Room.

Various discussion about other events, the Radio Room Players and in general more "plugging" of our content and events.

7. Adjournment:

The annual meeting was adjourned at 6:12.

Respectfully Submitted
Paula DeGroat
Board Secretary