



GRAND VALLEY PUBLIC RADIO COMPANY, INC.

BOARD OF DIRECTORS

July 13, 2017 – Minutes

The KAFM Board of Directors meets the second Thursday of every month. Board meetings are open to the public, and we encourage listeners and community members to attend.

Board Members Present: Joe Gudorf, President; Ginger Mitchell, Vice President;
Paula DeGroat, Secretary; Cliff Sprinkle, Treasurer; Jenn Clark;
Harry Griff; Marsha Kosteva;

Absent: Barbara Butler

Others: Ramona Winkeller, Station Executive Director; Betty Ries, Operations Manager;
Laureen Cantwell, guest (potential Board Member)

1. Call to Order: 5:35 pm, KAFM Gallery, President Joe Gudorf
2. Introduction of potential Board Member:

Laureen Cantwell was introduced and told us a little about her background. She has been in the Grand Valley about 3 years and both she & her significant other are on staff at CMU. She is a librarian, and her schooling and various other job experiences have taken her across the country; Long Island, Manhattan, Philadelphia, Iowa, & Memphis. She became acquainted with KAFM through Marsha Kosteva. "I have great respect for Marsha and figured any organization that Marsha speaks so highly of, was worth looking into".

3. Approval of Minutes: June 8, 2017 Board Meeting Minutes.

Various comments on the minutes, corrections noted, and discussion of what is "good of the order".

It was moved and seconded to approve the minutes from the previous meeting with noted corrections. Approved unanimously.

4. Financials: Review & Approval of May & June financials, Q1-EMC

Cliff reviewed the financial documents available. Final version of May has not been distributed; approval tabled to August. June draft reviewed. The Finance Committee will review the budget for any necessary changes due to the change in revenue recognition from the audit. Jeff Wendland and Gina (new accountant) have yet to meet regarding this change in the deferred revenue process.

Financial statement items of concern are: Consistency in reporting format; How the

change in 2016 revenue recognition will affect 2017 and carryover to 2018; Clarity of CPB status for 2017.

May & June final versions will be approved at August meeting.

Q1-EMC (Executive Monitoring Committee) draft was distributed. Kudos for the files being kept current with timely updates. The Finance Committee continues to work with Ramona to revise and streamline the process, consolidate report files, and keep the process fresh & relevant. Once the report response has been reviewed by the committee, the final draft will be presented for approval to the Board (August meeting).

5. Betty Ries, Operations Manager: Introduction to Board

Betty told us a little about her background and how it all fits with her position at KAFM. She is a 5th generation Colorado Native, whose family operates the Stoney Mesa Winery. Her education background is in literature & teaching from CU Boulder and Metro State. She comes to KAFM from 16 years in national network radio broadcast, with a technical-computer skill set; first as a volunteer, and now has been on staff for a little over a year. She multi-tasks around the station doing whatever is asked of her; tech stuff; on air; social media/website; office management; membership & volunteer management. Her husband works at Intellitec, and her 2nd grandbaby is on the way.

When asked what she likes & enjoys most about her job with the station, the answer was problem solving. Her engineering background is a good fit for weeding through what's causing a problem, determine the fix and taking care of it; know, learn & improve.

She's met a ton of people through the station, loves the music, and had really just stopped by for a bumper sticker ~ and the rest is history.

6. Executive Director's Report:

Ramona reviewed the highlights of the written summary for June that had been sent out. Items of note included:

The Gill/LGBT grant has been submitted and approved for \$6,000 for the 2017-18 fiscal. A portion will be a challenge grant to be used as a new member challenge during the fund drives.

First cocktail hour for underwriters was held in June – good start for this type of event to move forward on a quarterly basis.

100 raffle tickets were sold at the Palisade Bluegrass Festival. Continue to focus on the ticket sales for Radio Daze. Several off-site events are planned as well as Radio Room events where tickets will be available.

19 Underwriting contracts secured in June - on the horizon is an agreement with Powderhorn with the possibility of a season pass for the Fall drive.

CPB 2nd payment funding was approved that day.

Discussion followed regarding the change in focus for the Valley: more than wine & bikes. Outdoor recreation, District 51 & education, and CMU are coming to the forefront. How to partner with those organizations will be a priority.

7. Committee Reports:

Executive Committee - Nothing since June meeting

Finance Committee - No meetings, but review of reports as discussed earlier.

Engagement Committee - Nothing since June meeting

Membership Committee - Ginger has taken on the chair role. The group is reviewing their charter, draft of action plans, and assigning owners and timelines to tasks. Working on definitions of member levels, donors, and sustainer member. There is a lot of work to be done in reviewing the software and system administration to clean up the data; not intuitive or user friendly. Betty gave some insight on the situation. The upcoming conference should be a good opportunity to gather information on options. She is looking forward to the new information for help. Discussed our situation of being a small organization but with complicated income streams and reporting requirements.

Facilities Committee - Nothing since June meeting

8. Adjournment:

Meeting adjourned at 6:55 pm to Executive Session - Personnel review

Respectfully Submitted
Paula DeGroat
Board Secretary