



**GRAND VALLEY PUBLIC RADIO COMPANY, INC.
BOARD MEETING MINUTES**

Meeting Date:	8/26/2020	Location:	Radio Room/Zoom	Start Time:	5:31 PM	End Time:	7:24 PM	
Attendees								
P	Ginger Mitchell (President)	A	Shea Bramer	P	Cyrene Jagger (ED)			
Z	Joe Gudorf (VP)	Z	Maria Rainsdon	P	Stefanie Harville (prospective board member)			
P	Barry Barak (Secretary)	Z	Mike Spradlin	P	Katie Meyerling (new Program Director effective 8/31/2020)			
P	Harry Griff (Treasurer)	Z	Steve Weseman					P = Present; Z = Zoom; A = Absent

Board Meeting Agenda			
Topic	Pre-read	Presenter(s)	Duration
1. Welcome Stefanie Harville/Background Overview	Board Application Resume	Ginger Stefanie	10 mins.
2. Approval of July Minutes	July Minutes	Barry	5 mins.
3. Executive Director Report <ul style="list-style-type: none"> • ED Report • Introduction to Katie Meyerling 	ED Report	Cyrene Katie	30 mins.
4. Financials	Financials	Harry	20 mins.
5. November Planning Meeting – timing and agenda		Ginger	20 mins.

Board Meeting Minutes

Call to Order: Ginger gaveled in at 5:31 PM MDT. Members were attending in-person and via Zoom.

1. Welcome Stefanie Harville/Background Overview

- Ginger introduced Stefanie to the Board
- Stefanie talked about her experience and potential contributions she would bring to the Board
- Stefanie indicated she would like to be considered for Board appointment to the current vacancy
 - Motion to appoint Stefanie to current vacancy: Harry
 - 2nd: Steve
 - Vote: Unanimous approval

2. Approval of Minutes

- July Monthly Meeting Minutes
 - Motion to approve: Joe
 - 2nd: Steve
 - Vote: Unanimous approval



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2. Approval of Minutes (cont)

- Annual Member Meeting Minutes

Motion: Harry

2nd: Joe

Vote: Unanimous approval

3. Executive Director Report

Introduction to Katie Meyerling

- New program director to replace Coach
 - Starts 8/31; Full-time - 32 hrs/wk

ED Report – Cyrene

- Staying with “every-other-day” live programming approach; status reviewed every two weeks
- New programmer training going well
 - 10 attendees at recent orientation
 - 4 on-air within two weeks
 - Age diverse
- Katie hired (see above)
- Monument Member Drive results were good
 - 17 new members; 4 current members increased donation level
 - \$2000 contributions from Gill Fdn, FCI Constructors, Trans-World Systems
 - Anticipate having another Monument Member Drive in Q1 2021
- Music events
 - Radio Room still dark
 - Joint partnership events with City/Maria Rainsdon
 - September concert at Las Colonias Park – Yonder Mtn String Band
 - Messaging on-air and web
 - KAFM booth at Las Colonias
 - Avalon-KAFM for Music Lovers
 - Proposal in progress
 - Facebook concerts – KAFM page and band/act page streaming together
- Remote broadcast capabilities/technology/equipment being discussed for now and future
- Radio Daze
 - Proceeds from 300-Watt Ale sold at Edgewater/Kannah Creek Sept 1-7
 - Motorcycle Raffle on Labor Day Sept 7
 - Harley –Davidson MC donated by Betty Ries & family
 - Online ticket sales
 - All raffle-related approvals from the State of Colorado were obtained
 - Email blast lists from Mike Spradlin (Rib City) and Katie Meyerling (GJ Sentinel)
- Electronic billboard advertising now active at five locations around town
- Printing-for-trade arrangements being pursued



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4. Financials

- Harry reviewed his previously distributed report; noted that UW is picking up

5. November Planning Meeting – timing and agenda

- Ginger talked about the need to hold the annual BOD planning meeting
- Meeting purpose:
 - SWOT analysis – Strengths, Weaknesses, Opportunities, Threats
 - Goal setting
 - Proactive support for 2021 budgeting
- Joe proposed this calendar:
 - Sept – Strategic plan
 - Oct – Budget draft
 - Nov – Budget approval
- Meeting date was set for Saturday, Sept 26 in the Radio Room

Adjournment – Ginger gaveled out at 7:24 PM MDT.