

# KAFM Community Advisory Board Agenda

Jan 16, 2018 5:30 pm Meeting #1 of 6

In Attendance: Kim, Martha, Michael P., Monty, Katlin, Janice, Betty, Coach

Out of town: Zac, Anna, Karen

**Feature Idea:** Thomasina Russell, KAFM staff member

“Tales From the Flip Side” - So many of our programmers have such great stories about encounters with famous musicians and musical adventures. We have a lot of local KAFM members who have been performers, played as session or studio musicians, or met some really interesting people in the music industry. “Tales From the Flip Side” will tell their stories!

We listened to a couple of samples.

Feedback:

- Make sure listeners know that the full-length podcast is longer than the portion of the story on the air.
- Could you interview people who aren't programmers? Maybe not yet, but we could look at adding outside stories in the future.
- Time Frame: Short feature...4 - 5 minutes. The podcast is usually 8-10 minutes.
- We like the programmer telling the story and
- Thomasina doing the intro and the outro.
- Outro: When you finish the outro, it would be great if you could intro introduce the podcast with a “teaser” to tell about something exciting that we missed in the short feature.
- How often will this short feature air? Thomasina has a goal to get 100 features produced in the future.
- We might enjoy hearing a longer podcast or grouping 3 together so that we have about 30 minutes worth of material to download.

**Recommendation:** The CAB really enjoyed the sound bytes in a short feature format with Thomasina doin the intro and outro and the programmer telling the story.

**Feature or monthly Comm. Affairs program:** Riley Sleigh, PHS junior (IB Program at PHS) Susan Hall works with the Young Chataqua program at the museum. Students perform at service clubs, at their schools, and at Two Rivers. Susan and Coach talked about having students air student work. Ideas for creative performances could be Young Chataqua, music, writing, poetry, journalism, etc. The school program is active from March through May and there is a Community Workshop in the summer.

How we can we get our young, creative minds an opportunity or venue to air their creativity?

- They could do a 15 - 30 minute Community Affairs show.
- RADIO ROOM: Record a live Radio Room Performance and build podcasts for people to download. The performance could also be broadcast live.

- The students could record a whole performance for a podcast and edit the performance into a 3 - 5 minute short feature.
- Start with a focus on Young Chataqua and possibly branch out to other creative performances in the future.
- Podcast could be available for teachers to use in their classrooms as a different opportunity for learning.
- Open up opportunities for students to volunteer to help produce and edit.
- Riley says that the program is sustainable as other students and adult members continue after Riley graduates.

**CrimeStoppers and Safe2Tell program at KAFM: Kim Smith**

- Monthly community affairs show that focused on crime reduction and safety...this program is on hold for now
- Get Smart Theme: Crime Stoppers board member reads the Crime of the Week. They come in once a week
- How much value is there in getting the message out to the adult population in the community.
- Community Affairs show? Crime Stoppers and Safe 2 Tell. Adults and kids
- Record PSA's for Safe 2 Tell and Crime Stoppers
- Goal: Get message out to community! Get kids and adults involved in getting the message out the the community.

**2017 recap: Coach**

- March meeting: We had initial conversations about the Young Chataquans
- Radio Free America - up and running and folks are using it
- Downtown District (Alison Blevins) - The show is going and quickly becoming one of our showcases. Her last two shows showcased 6 businesses from downtown.
- Business Beat is still going strong and Katlin is focusing on all other businesses
- Grand Junction Rockies baseball - CAB wanted to explore and EX Board was not comfortable with the live broadcast. We still have a great relationship with the Rockies.
- Haymarket Squares show for free
- Next fund drive for Beer Geek Radio: We need to follow up for that. Monty, Christian, and Jason will meet to brainstorm.
- Short Feature - DAILY DOSE did not go and we also listened to SOUND BEAT and we liked that one. It is on the air now.

**Letter from a listener Anonymous**

**Coach shared a letter that was sent anonymously and the CAB is helping process this feedback.**

**We would love for this anonymous author to consider joining the Community Advisory Board to help provide this feedback to our group and impact the sound of KAFM.**

**Next meeting: Tuesday, Mar 20**