

KAFM Mission Statement

KAFM is a member-supported, volunteer-oriented community radio station dedicated to excellence and diversity in musical, cultural and public service programming. KAFM fills a vital role in the Grand Valley of Western Colorado as an accessible forum for the presentation of music, arts, culture, and information by and for the local community.

KAFM Values

Commitment to Community – Through our music, events, and programming, we seek to engage and enrich a diverse audience and help make our community more vibrant, inclusive, and fun. We make the Grand Valley a better place to be!

Creativity and Innovation – We value fresh and inspirational ideas and opportunities to collaborate and grow. Ingenuity and resourcefulness are essential to our success.

Teamwork – Like a great band, we work as a team to harness the talent, passion, and interests of our staff, volunteers, community members, and underwriters in ways that benefit KAFM and our community.

Accountability and Initiative – We show our commitment and dedication to making KAFM a more successful and financially stable organization by taking ownership, identifying and solving problems, and finding opportunities and acting on them.

Passion and Commitment – We are dedicated to creating a welcoming, energetic, inclusive and joyful environment where everyone can make their best contribution and have fun doing it.