GVPRC Board of Directors

Minutes of Monthly Meeting

March 19th, 2015

Present: Barry Barak, Barbara Butler, Michael P., Cliff Sprinkle, Patti Roberts, Mickey Krakowski, Boyd Franklin, Marsha Kosteva, Mark McCain

Absent: Scott Burnham

Guests: Martin Krakowski (potential new board member)

Minutes by: Patti Roberts, Board Secretary

1.) The meeting was called to order at 5:35 PM.
2.) Introductions and Welcome-Martin K. was introduced and board members introduced themselves.
3.) Adjustments to Agenda
   Added the following:
   Real Estate-Discussed the possibility of re-financing and/or consolidating our real estate loans. Alpine Bank will complete an in-house appraisal as a first step.
4.) Board Minutes - February 19, 2015 minutes were approved as corrected. Michael P. was not present at the February board meeting.
5.) Monthly Financial Reports- The February 2015 Profit/Loss Statement and Balance Sheet were reviewed and discussed. The board requested that the Radio Room expenses be broken out as a line item so that we can track profit/loss.
6.) Board Fundraising- Discussed the need to generate some new ideas for fundraising to help us get to a better financial position.
7.) Strategic Planning and Positioning- Discussed the need to “flesh out” our goals. Discussed determining 3-4 tangible areas to provide future direction for the station. A sub-committee was formed to discuss this further. Mark, Patti, Michael and Barbara will participate and report back to the board.
8.) Board Member Recruitment- Discussed several potential new board members. Interested parties will submit a letter to the board president by April 1st. With three current directors leaving the board (Barry, Mickey and Boyd), we have two board appointed director posts and one member-elected director post open.
9.) Annual Meeting- Thursday, April 30th at 6 pm. We will hold our regular board meeting prior to the annual meeting at 5:30 pm.
10.) Committee Reports- No reports.
11.) ED Report—None.
12.) Other Business - None
13.) Meeting was adjourned at 7:15 PM.

Respectfully Submitted,

Patti Roberts

Board Secretary