

GVPRC Board of Directors
Minutes of Monthly Meeting

03/10/2016

Present: Patti Roberts, Martin Krakowski, Marsha Kosteva, Ginger Mitchell, Harry Griff, Barb Butler, Michael Piontkowski, Ramona Winkeller, Cliff Sprinkle

Absent: none

Guests: None

Minutes by: Patti Roberts, Board Secretary

- 1.) The meeting was called to order at 5:30 PM.**
- 2.) Introductions and Welcomes-**None
- 3.) Adjustments to the agenda-**none
- 4.) Board Minutes** – February 2016 minutes were approved as written.
- 5.) Monthly Financial Reports-**Reviewed February 2016 Balance Sheet and Profit and Loss Budget vs. Actual. We are reducing In-kind trade as it is used throughout the year. We are not meeting budget for underwriting revenue so far this year. Ramona is addressing this with staff.
- 6.) Board Retreat Items-** Discussion on Board recruitment below.
Volunteer Committee-did not meet since January due to auction activities.
- 7.) Board Member Recruitment-** Still looking for a CPA/Accountant as a board member. Board members will check with their contacts to find a CPA/Accountant that may be interested in becoming a board member.
- 8.) Committee Reports**
 - A. EMC (Executive Monitoring Committee) – 4Q review complete and Cliff distributed it. A few items not located. Ramona indicated that all items were in and Cliff will verify and confirm. Cliff and Marsha are on the committee.
 - B. Annual Membership Meeting Planning Committee-Notice was posted in The Daily Sentinel announcing the meeting for April 20th at 5:30 pm. On air reads and notice on website are continuing. Current board members staying on the board will run as member elected seats. The other two vacant seats will be board appointed. One is for one year and one is for two years. We will hold a board meeting immediately after the annual membership meeting.
 - C. Volunteer Committee-discussed in 6.)
- 9.) Strategic Planning and Positioning-** Board members are encouraged to give Patrick leads for underwriters and sponsors.
- 10.)ED Report-**Ramona
Art Interplay debrief:
\$4900 in sponsorships. \$15,690 in sales. \$7800 to artists. Expenses of \$2000. Net profit \$13,000. Ramona will be sending out a survey to the artists, staff, committee members,

volunteers and board members for feedback about the event. We had great press presence and good exposure for new folks coming to the station. The auctioneer donated her services. We got positive feedback about her. The event is very labor intensive. We may consider shortening the duration. Thank yous have been sent out. The participating artists are being paid this week.

We are spending under \$300 for the “canned” programs each month.

Ramona and Patrick made a presentation to the Town of Palisade on the translator and they agreed to have the translator at the fire station.

11.) Other Business-None

The Next meeting is Wednesday, April 20th (immediately after the annual membership meeting).

The meeting was adjourned at 7:07 PM.

Respectfully submitted,

Patti Roberts, Board Secretary